

Serial No.: 10/735,940
Docket No.: 90655.0336

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.:	10/735,940	Docket No.:	90655.0336
First Named Inventor:	John H. Kiekhaefer	Filing Date:	12/15/2003
Art Unit:	2876	Examiner:	Jared J. Fureman
Title:	Transparent/Translucent Financial Transaction Card	Confirmation No.:	3705
		Issued:	01/17/2006
		Patent No.:	6,986,465

REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoint the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

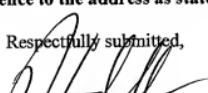
American Express Travel Related Services
Company, Inc.

By SN
Name: Stephen P. Norman
Title: Secretary

Please send all further correspondence to the address as stated above.

Respectfully submitted,

Dated: April 15, 2008


Howard I. Sobelman, Reg. No. 39,038
SNELL & WILMER L.L.P.